



Burgers

The Fix Burger \$10 single / \$13 double

1/4 lb. patty, lettuce, tomato, onion, mayo

Silverlake Burger \$13 single / \$16 double

1/4 lb. patty, lettuce, tomato, onion, 1000 island dressing, bacon, cheddar, mayo

Rodeo Burger \$13 single / \$16 double

1/4 lb. patty, onion rings, BBQ sauce, bacon, cheddar, mayo

Ono Burger \$13 single / \$16 double

1/4 lb. patty, mushrooms, pineapple, teriyaki sauce, jack cheese, mayo

Seoul Burger \$13 single / \$16 double

1/4 lb. patty, mushrooms, kimchi, korean BBO sauce, jack cheese, mayo

Fix on Fire \$12 single / \$15 double

1/4 lb. patty, tomato, grilled jalapeños, spicy BBO sauce, pepperjack cheese, mayo

Pesto Burger \$11 single / \$14 double

1/4 lb. patty, tomato, pesto sauce, jack cheese, mayo

Additions/substitutions

Avocado, bacon or fried egg (+ S2)Add cheese to Fix Burger (+ S1) for American, Jack, pepperjack or cheddar, + S2 for Swiss We can substitute a grilled chicken breast, ground turkey or Beyond Meat patty Substitute Swiss cheese for American, jack, pepperjack or cheddar (+ § 1)

Add \$2 for Beyond patty substitution.

Combinations

(Only M-F until 3pm)

Lunch Combo \$15

- 1/4 lb. burger (Your choice of Fix, Silverlake, Rodeo, Ono, Seoul, Fix on Fire, or Pesto)
- Bottled water or canned soda

No additions or substitutions. You may delete items, however.

Non-Burgers

DDBLT (Double Decker BLT) \$12

Two sides of mayo, bacon, lettuce and tomato in between three slices of sourdough bread

Grilled Cheese José \$12

Tomato, pesto sauce, and provolone cheese on sourdough bread

Angry Turkey Melt \$12

Smoked turkey, pepperoncini, pepperjack cheese, and our special "angry mayo" sauce on sourdough bread

Angry Chicken Sandwich \$12

pepperjack cheese on a brioche bun Breaded chicken breast patty, "angry mayo" sauce, tomatoes, grilled onions, and

SC Dog \$9

ketchup, mustard, and our "angry mayo" sauce on a toasted plain hot dog bun Bacon-wrapped all-beef Hebrew National frank, grilled onions, chopped tomatoes, cheddar,

The Fix Wrap \$12

Organic mixed greens, chopped tomatoes, ranch dressing, avocado pulp on a spinach wrap. Choice of grilled chicken breast, smoked deli turkey or Beyond Meat patty (add \$2 for Beyond patty)

Sides

Fries \$5

Garlic fries \$6

Made with caramelized garlic

Canned soda/Water \$2

ALL PRICES NOW INCLUDE SALES TAX.







Trending

LA'S MOST INSPIRING STORIES

THE TRAILBLAZERS: REWRITING THE

PROVOKERS: CELEBRATING THE THOUGHT-

BUSINESSES & CREATIVES HIDDEN GEMS: LOCAL

PORTRAITS OF THE VALLEY















LA'S MOST INSPIRING STORIES

A TALE OF TWO FRIENDS

JOURNEY OF A LIFETIME

THE QUEST TO EMPOWER WOMEN

HOW LA FOODIES GET IN SHAPE

JANUARY 30, 2018

Meet John Ou of The Fix on Wheels



LOCAL STORIES

4 SHARE



P







How did you get to where you are today? John, please share your story with us.

Founded nine years ago by Paulo Joo, The Fix

quality ingredients and proprietary recipes. Burger focuses on making burgers with high-

areas. Some of their most popular burgers include the Silverlake Burger, the Rodeo Burger, the Fix on Fire, and the Seoul and Ono Burgers Since that time, The Fix Burger has become a favorite of residents in the Silver Lake and Hollywood

might want to do something together. That idea became The Fix on Wheels. away by the burgers they served. After a nearly two-decade career as a bond trader on Wall Street, I was looking for something more personally fulfilling. A mutual friend of Paulo's and mine mentioned that we As a customer, I had the privilege of trying The Fix Burger over a year ago, and I was completely blown

on a truck (1/2-pound burgers will feature two patties), but the taste and recipe is the same there. The burgers are scaled to be 1/4-pound patties so we can cook things more efficiently and quickly would be great to put the concept on a truck. So, this is it. The menu is abridged, but the favorites are Since not everyone has the ability to drive out to Silver Lake to experience The Fix Burger, I thought it

look forward to sharing The Fix Burger experience with you

voyagela.com/interview/meet-john-ou-fix-wheels-la-primarily-santa-monica-west-la-downtown-la-culver-city-mid-wilshire/



PORTRAITS OF THE VALLEY



THE THOUGHT-PROVOKERS: CELEBRATING ARTISTS & **CREATIVES**



PORTRAITS OF HOLLYWOOD



HIDDEN GEMS: LOCAL
BUSINESSES & CREATIVES YOU
SHOULD KNOW



KATRINE FENGER VOYAGELA PODCAST: MEET



VOYAGELA PODCAST: MEET SHAKIRA REEDUS

Trending LA'S MOST INSPIRING

THE TRAILBLAZERS:

are run by organizers and bookers מוות חוב מתפצב חומר - וחרמנוטוו - וא חוב וווסא ווווססו ומוון חווווצ. באות ובמוווווצ חומר מ וטר טו חוב צטטת וטרמנוטווא

commissary until the following day at 4 am because we made it back to the commissary too late. to reload is one challenge. Another one is having leftover stuff that can't get put back into the enough on our truck between lunch and dinner and not having to make another trip to the commissary produce) and frozen items (fries). The commissary is open from 4 am to 4 pm. Making sure we have and lots of constraints. For example, we have a commissary where we store our refrigerated (beef and Also, there are lots of fixed costs and a million ways to hang yourself because there are lots of variables

be okay, but it is feast or famine There are a lot more challenges, but in the end, you do this because you love doing this. The money can

the competition? The Fix on Wheels – what should we know? What do you guys do best? What sets you apart from

all know each other or know of each other, so we have mutual respect. But we are competitors. We are a gourmet burger truck. We have some competition which we feel make great products, as well We

Umami Burger or Father's Office, but we give you more food for less money and we pull right up to your I feel we offer a high quality, big burger for a very reasonable price. Our burgers are comparable to

a lot of catering events. One of our best references is the Riviera Country Club, who have used us three times and love our food We have only been in business less than a year but have already gotten rave reviews and been booked for

What is "success" or "successful" for you?

detailed that that, but that's the essence of success to me Success is doing what makes you happy and being able to pay the bills along the way. You can get more

Contact Info:

Address: 2633 Lincoln Boulevard

Unit 704

Santa Monica, CA 90405

Website: thefixonwheels.com

Email: thefixonwheels@gmail.com

Trending LA'S MOST INSPIRING STORIES THE TRAILBLAZERS:
REWRITING THE

THE THOUGHTPROVOKERS: CELEBRATING BUSINESSES & CREATIVES

PORTRAITS OF THE VALLEY

• Twitter: https://twitter.com/thefixonwheels

• Yelp: https://www.yelp.com/biz/the-fix-on-wheels-los-angeles

© CONNECT

© 3/12

Meet John Ou of The Fix on Wheels - Voyage LA Magazine | LA City Guide

Trending LA'S MOST INSPIRING STORIES

THE TRAILBLAZERS: REWRITING THE

THE THOUGHTPROVOKERS: CELEBRATING

HIDDEN GEMS: LOCAL BUSINESSES & CREATIVES

PORTRAITS OF THE VALLEY





© (CONNECT)

Trending LA'S MOST INSPIRING STORIES

THE TRAILBLAZERS:
REWRITING THE

THE THOUGHT- HIDDEN GEMS: LOCAL BUSINESSES & CREATIVES

PORTRAITS OF THE VALLEY



Trending LA'S MOST INSPIRING STORIES

THE TRAILBLAZERS:
REWRITING THE

THE THOUGHT- HIDDEN GEMS: LOCAL PROVOKERS: CELEBRATING BUSINESSES & CREATIVES

PORTRAITS OF THE VALLEY



© (0112)

Trending LA'S MOST INSPIRING STORIES

THE TRAILBLAZERS:
REWRITING THE

THE THOUGHTPROVOKERS: CELEBRATING BUSINESSES & CREATIVES

PORTRAITS OF THE VALLEY



CONNECT CONNECT

Meet John Ou of The Fix on Wheels - Voyage LA Magazine | LA City Guide

Tirending LA'S MOST INSPIRING STORIES

THE TRAILBLAZERS: REWRITING THE

THE THOUGHTPROVOKERS: CELEBRATING

HIDDEN GEMS: LOCAL BUSINESSES & CREATIVES

PORTRAITS OF THE VALLEY



hidden gems, so if you know someone who deserves recognition please let us know here. Getting in touch: VoyageLA is built on recommendations from the community; it's how we uncover

RELATED ITEMS

LEAVE A REPLY

Your email address will not be published. Required fields are marked *

voyagela.com/interview/meet-john-ou-fix-wheels-la-primarily-santa-monica-west-la-downtown-la-culver-city-mid-wilshire/

© 3 8/12

Name * Email * Website	Tirending
	Trending LA'S MOST INSPIRING STORIES
	THE TRAILBLAZERS: REWRITING THE
	THE THOUGHT- PROVOKERS: CELEBRATING
	HIDDEN GEMS: LOCAL BUSINESSES & CREATIVES
	PORTRAITS OF THE VALLEY

MORE IN

Post Comment



PORTRAITS OF THE VALLEY

someone is asking them... It's more important to understand someone than to judge them. We think the first step to understanding

LOCAL STORIES | MAY 21, 2020



THE THOUGHT-PROVOKERS: CELEBRATING ARTISTS & CREATIVES

tremendous... LA has always had an artistic soul. The culture and heritage of our city, like most great cities, owes a

LOCAL STORIES | MAY 21, 2020



THE THOUGHT-PROVOKERS: CELEBRATING HIDDEN GEMS: LOCAL
BUSINESSES & CREATIVES

PORTRAITS OF THE VALLEY

LOCAL STORIES | MAY 21, 2020

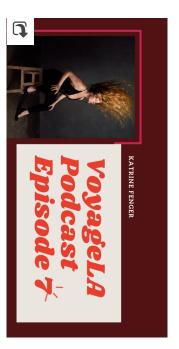
THE TRAILBLAZERS:



HIDDEN GEMS: LOCAL BUSINESSES & CREATIVES YOU SHOULD MON

Every day we have a choice. We can support an up and coming podcaster, try a new family-run restaurant, join a...

LOCAL STORIES | MAY 20, 2020



VOYAGELA PODCAST: MEET KATRINE FENGER

We had the good fortune of sitting down with Katrine Fenger. She has a phenomenal story and she was kind

LOCAL STORIES | MAY 18, 2020

Trending LA'S MOST INSPIRING STORIES



THE THOUGHT- SHAK PROVOKERS: CELEBRATING HIDDEN GEMS: LOCAL BUSINESSES & CREATIVES

PORTRAITS OF THE VALLEY

content creator. We can't wait for...

THE TRAILBLAZERS:

LOCAL STORIES | MAY 18, 2020



LA'S MOST INSPIRING STORIES

not what differentiates... Every neighborhood in LA has its own vibe, style, culture and history, but what consistently amazes us is

LOCAL STORIES | MAY 18, 2020



THE TRAILBLAZERS: REWRITING THE NARRATIVE

because so many of us... The editorial team has a special attachment to our new series, The Trailblazers: Rewriting the Narrative,

LOCAL STORIES | MAY 12, 2020

② ⑤ **5** CONNECT



REWRITING THE THE TRAILBLAZERS:



THE THOUGHTHIDDEN GEMS: LOCAL
PORTRAITS OF THE VALLEY
PROVOKERS: CELEBRATING
BUSINESSES & CREATIVES

support Voyage by collaborating on content,...

PARTNER SERIES | MARCH 30, 2020

businesses, organizations, events and more. so diverse that all of us are missing out on tons of great people, Los Angeles is an incredible city - but it's so large and so vast and

makeup artists that will dazzle you to the best Meetup groups in VoyageLA wants to highlight the best of LA - from freelance

LATEST HEADLINES

PORTRAITS OF THE VALLEY

THE THOUGHT-PROVOKERS: CELEBRATING ARTISTS & CREATIVES

PORTRAITS OF HOLLYWOOD

HIDDEN GEMS: LOCAL BUSINESSES & CREATIVES YOU SHOULD KNOW

TAGS WIDGET

LOS ANGELES TV COMEDY HBO AMBERBOLLARD AMBERCLAIRE SOCIAL WOMEN MEN LIFESTYLE NOTHINGCANBREAKTHISLOVE FEATURED MUSTREAD FASHION TRENDING DATING LOVE LOCALGUIDE FOOD ENTERTAINMENT SLIDER NSFW MOVIE POP CULTURE STYLE

ABOUT VOYAGELA TERMS OF SERVICE SUBMIT A STORY

Copyright © 2015 VoyageLA.

ま つ ビ

ツ 団 も こ connect

2,630 views | May 18, 2020, 05:02pm EDT

This Is What It's Like To Be A Food Truck Owner During COVID-19



Kate Dingwall Contributor ①

Food & Drink

I write about people, places, and products in the spirits world.



Social distancing measures at LA's The Fix on Wheels THE FIX ON WHEELS

Food trucks are, and always have been, mavericks, bringing restaurant cuisine to where no chef has cooked before.

But with COVID-19 rampant, times are tough. The \$985 million industry is noticeably missing from relief aid. Their usual customers—pedestrians strolling the streets and office workers checking out for lunch—are confined to their homes.

"I would not be surprised if more than half go out of business permanently," sighs John Ou, owner of LA's The Fix on Wheels.

Food trucks were born out of a need for change: restaurant rents were high and food trucks were a way to reach a wider range of customers in a less expensive way. Ten years after the food truck boom, trucks are being forced to think outside the box yet again.

Today In: Food & Drink

New Outbreaks In Fruit And Vegetable Operations Threaten Farm Workers And Food Supply Popeyes' China Debut Marked Its Most Successful New Market Entry In Its 48-Year History Trump Suggests Ending Cattle Imports

Now, trucks are driving into residential neighborhoods and parking outside hospitals, peddling their dishes to a whole new crowd to stay alive. "Pivoting is part of food truck life," says B.J. Lofback is owner of Nashville's Funk Seoul Brother.

With no one on the street, he's taken to turning his truck into neighborhoods, beckoning to the house-bound to pop out for a bite. "The fundamental idea with food trucking is to go where people are," he explains. He focused on neighborhoods with clubhouses and pool parking lots.

It worked. "People are thrilled."



Curbside grilled cheese pick-ups are the new norm for Richeeze. RICHEEZE

For Ou, taking a break to weather COVID-19 simply wasn't an option. Being in front of customers keeps his truck on their radars, which will be crucial for when restrictions lift and people start booking catering and events. "If there are opportunities, they will come from having exposure to residents who discover your truck," says Ou. "So you have to keep working."

Some food trucks are striking deals with essential businesses to let them park in their lots, while others have pivoted to providing mobile groceries—LA's Coolhaus ice cream truck launched a "Bodega on Wheels," where folks can pick up pantry staples, produce, ice cream or alcohol. (The brand has always helped out in a time of need—Coolhaus delivered cookies and hot chocolate to victims of Hurricane Sandy in 2012.)

Other trucks are parking along highways and rest stops. With roadside restaurants shut, many truck drivers are without places to grab a hot meal on the road.

In April, the Federal Highway Administration gave states the option to issue permits for food trucks along highway rest areas. For essential workers hauling across the country, it's been a welcome sight seeing a food truck on the barren highways.

Many trucks are pitching in on aid relief, pivoting to offer their services to hospitals and essential workers. With thousands of workers pushing through long shifts, food trucks are happy to step in with a warm meal.

"We see trucks doing hospital drop-offs, feeding police and fire departments," says Matt Geller of the National Food Truck Association.

Trucks are setting up GoFundMe campaigns, pulling in money so they can feed essential workers. Feed the Front Lines OC is letting those in quarantine virtually buy hospital workers a meal from a local food truck. \$15 buys one meal.

Aztec Dave's food truck in Chicago received money from an anonymous donor, and has since started using the money to put meals in the hands of medical and grocery store workers.

"We are blessed with amazing opportunities during this pandemic," says Severin Stone of grilled cheese truck Richeeze. "We've fed close to 4,000 front line heroes at hospitals, police stations, fire departments and the LA Dream Center!"

Some hospitals and their donors are contributing to Feed the Front Lines OC efforts to help feed front line caregivers.

New York's Association of Food Trucks partnered with food and beverage companies and sponsors to fuel a fleet of food trucks who are looping the city's hospitals, handing out supplies and nourishment to front line workers. They rotate through five to ten hospitals, seven days a week.

To support food trucks roving where no truck has gone before, The National Food Truck Association launched an app, BestFoodTrucks, to help connect customers with trucks near them. "We've seen a spike in online ordering since COVID-19 started," says Geller. Customers can order directly from the app and skip the line—a tempting draw in the time of 6-feet-apart laws. "The demand is definitely there, and we're trying to grow it so food trucks can do enough sales to weather the current storm."



Richeeze has served over 4,000 meals to front line workers in hospitals, police stations, fire ... [+]

Food trucks are uniquely set up to survive COVID-19. They are a business built out of spaces with no room for diners—a particularly relevant concept given the current climate and the perceived future of restaurants.

Plus, "They can offer the convenience and safety of customers being able to pick up hot food nearby without an additional delivery person in between," describes Geller. "And they can service communities that may have fewer food options or are outside delivery zones for many restaurants."

But food trucks are struggling. They have been noticeably excluded from PPP funding. "Nearly 100% of food trucks are small, locally-owned businesses, so many didn't secure the first round of PPP, nor did they have the resources to beat out bigger companies for EIDL funding," says Geller.

The star-studded campaigns to save restaurants (like the TV spots with Katy Perry and John Legend) make no mention of food trucks. "They are still part of the culinary fabrics of our communities," says Geller.

So food trucks' survival is in their own hands, but the onus is on cities to give them the space to do this.

"Some cities have rigid rules for food trucks. When disasters, or in this case a pandemic, happen we find they throw those rules out the window to allow us to feed folks where they are," says Funk Seoul Brother's Lofback.

"New York has done a great job at using food trucks to feed hospital workers," explains Geller. "We'd like to see that everywhere. We'd also like to see local governments offer the same kind of public support for food trucks as they do for restaurants."

Large-scale events—festivals, concerts and the sort—bring in a bulk of a food truck's income. With those a thing of the past for the forseeable future, operators warn that looking ahead is full of questions. "There will be a culling of the industry," says Ou. "Many will not make it to the other side."

When the world starts turning normally, what does the future look like for food trucks?

"Apps are going to be huge," describes Ou. Apps like BestFoodTruck will thrive, connecting customers with food options in their area.

"Delivery may be a thing too, but not with a 30% fee that the third parties charge now," continues Ou.

The future will bring changes to the food truck world. "I would like to see food trucks be accepted and treated as equals to brick and mortar restaurants," says Ou. "I would also like to see food trucks step up and become more active in the community and use their own mobility to feed first responders and do things on behalf of their neighborhoods."

•	
You may opt out any time. Terms and Condition	and Privacy Police

Follow me on Twitter or LinkedIn. Check out my website.



Kate Dingwall

I am a freelance writer and editor, primarily covering the spirits and travel world. My work has appeared in Wine Enthusiast, MAXIM Magazine, DuJour Magazine, Eater, and...

Read More

Site Feedback Tips Corrections Reprints & Permissions Terms Privacy © 2020 Forbes Media LLC. All Rights Reserved. AdChoices ADVERTISEMENT



